

WHY CITIZENS SHOULD BOOST THE TELEPHONE

ARTICLE IN THE YUKON SUN
DRAWS WORDS OF
GRATITUDE.

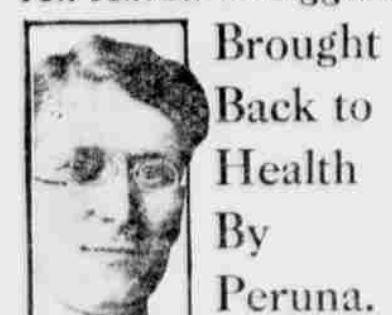
EMPLOYEES MAKE COMMENT

Comment From the Telephone
Workers Who Edit the Com-
pany's Magazine.

The editor of the Yukon Sun recently published an article praising the telephone service of the Pioneer company. The article, coming to the attention of one of the employees of the Pioneer company, among whose duties is the editing of a magazine published by the employees for their own amusement, benefit and interest, and paid for by the company, drew the following comment in the June issue:

"Good work, Mr. A. J. Wells, editor of the Yukon Sun.
We thank you.
We are doing our best to give

An Akron Druggist



Brought
Back to
Health
By
Peruna.

Wm. Vogel, 867
May St., Akron,
Ohio, writes:

"I was in the drug business six years in Columbus, Ohio, and was among the unfortunate in that great disastrous flood of the West side, a year ago last March. Nearly all of the one hundred that perished in that flood were friends or patrons."

"Through cold and exposure and improper food during the flood, I was taken with appendicitis and acute intestinal catarrh. In June and July my life was despaired of, but recovered sufficiently to be up and around. My bowels seemed paralyzed. Was compelled to use injections once or twice a day. Could eat no solid food."

"The first of last December I decided to try Peruna. My bowels began to move at once without the use of injection. Peristaltic action began to take place, and have not used an injection since. My appetite improved, and very soon solid foods could be taken. In two months time I gained 18 pounds. Now I am heavier than I ever was before."

Those who object to liquid medicines can now procure Peruna Tablets.

It Is a Fine Opportunity

Our "time payment plan" presents a fine opportunity for you to have your house wired for electricity cheap, and on your own terms. For estimates and full particulars consult the new business department of the PUBLIC SERVICE CO., of Oklahoma, phone 2772, ground floor Clinton building.

PUBLIC SERVICE COMPANY OF OKLAHOMA

People's Ice Co.

PURE ICE
Prompt Service

319

First and
Cheyenne



Fourth episode, today and Monday, PALACE THEATRE.

good service, every one of us who is loyal to the company's purpose of giving the people the best service possible.

"That being a public service corporation, we don't always find true appreciation of our efforts. In fact, it's sometimes enough to discourage one in his fellow-men—and sisters—to be an employee of a public service corporation."

"You go to work for the utility which has the slogan, 'It is our purpose to give the public real good telephone service,' and you find that the company has made an enormous investment in order to do this. As you study the organization of the company, its owners, etc., you find that it is owned by your neighbors, the people themselves, who have shared of stock in the company. You have heard a lot about big corporations, the trust and all, but you find that you're working for people right here in your own neighborhood."

"Money is invested. These people have invested some of their savings in the telephone company's stock to earn a return. They might have bought a farm with it and tried to make money on the crops. They might have bought real estate and just waited till the land grew in value and then sold out at a big profit. But they chose the telephone company and building up telephone service. And naturally they look to this money, to the telephone company, to the public for a return, as the farmer looks to his planted seed."

"The maintenance of this company expects to get this return by giving good service. And giving good service is in the eyes of our officers is more than erecting an exchange and lines of poles and of wires."

"It is satisfying the people."

"But you find that many people

expect too much. The telephone company, in order to get you or any one else to invest in its business, to supply the money with which it can put up buildings and the lines of poles and of wires, to hire operators and linemen, must show you that the public is fair, that the investment is good, that the public will pay such rates for telephone service as will pay all cost of giving the service and a fair return to you for the investment of your money, just as they'd pay a fair return for your wheat crop, your cattle, etc., if you were a farmer."

"Easy Money?"
"And as an employee you would find that many people too often don't care whether you get a fair return or not. You'd find that many believe the company can go out and find money lying about in the streets. When you think of the man who put in a call across the state, using a circuit that costs the company \$2,000, and which two operators were paid; then for him, who after eight minutes talk refused to pay any charges on the ground that he had been unsuccessful in putting through a business deal and that he should therefore not be charged anything? This is only a sample of what the employees of the public utility rate across from the members of the public."

"Of course, some of us telephone employees or the editors of the appreciation of our work that we think we deserve of course we should be president of an United States senator, but you find out some interesting things working for a utility. Finding that the public didn't appreciate your work, you'd still go about the company's direction, doing everything to try to please them. And the funniest thing you'd meet would be a protest in regard to the rates charged for telephone service. This is really funny when you know that the company is making only 4, 5 or 6 percent on its investment, isn't it? What does the public want, you wonder, that some of the public should bear all expense of a telephone system for the benefit of others?"

"Deserves Boosting."
"So, Mr. Editor, who appreciates the work of the company in your town, we, the editor of this paper, maintained by the company, but thank you and thank you for our fellow employees. We're editor in addition to regular duties as a telephone man. We assure you that this telephone company is doing a wonderful work in this state and that it deserves the co-operation of every boosting citizen."

"As an employee you would find that your one responsibility to the people who clamored against the company, against the service, against the rates, or whatever, would be that they make a fair investigation of conditions, that they forget some blind prejudice, that they be fair and recognize that the company is entitled to a fair return."

PROTECT YOUR COMPLEXION

Every woman who spends the summer at the seashore, in the mountains or at some fashionable watering place should take with her a few bottles of

GOURAUD'S

ORIENTAL CREAM

to improve and beautify her complexion and protect her skin from the burning sun, blanching winds, and damp night air.

The surest guarantee of its perfection is the fact of its having been in actual use for nearly three-quarters of a century.

It cannot be surpassed for the relief of tan, pimples, freckles and other blemishes of the complexion.

At Drugists and Department Stores.

FERD. T. HOPKINS & SON, Props.
37 Great Jones Street
NEW YORK

AN AMERICAN PARISH.
LAKESIDE, July 18.—The W. E. Niles of the Methodist Episcopal church in America has just returned from a tour of inspection of the American parish in London. There are over 2,000 American churches in London. Niles, who is a member of the American parish in London, says that the churches in the city are in a state of decay and that the people in the city are in a state of poverty and distress.

NOTE THE DATE LINE.
GENIVA, July 18.—A ship from Geniva, Italy, carrying four feet deep was still floating in the harbor of Geniva at the end of July. This is a record for the American shipbuilding industry and the ship in the harbor has been filled with these things, waiting for the women to finish the "white work" which they have been sitting through the past.

and Mr. Editor—between ourselves you'd be your friends off since in a while that just as the wire and pulley sometimes fail, especially in high winds, so the human element, trusted by the company, sometimes fails—and of course, the company can't be blamed!

We don't mean that the great majority doesn't appreciate our work. The largest mass of Oklahoma does.

On Umbrella Cover.
A little chicken, who was so thin that she looked the counter where she leaned against it, looked up in the busy department of a Sixth Street store and said:
"When you give me a pair of those that won't leak at the hinges!"
Mama shifted her child against her back, looked at a wide-eyed look at the customer and replied indignantly:
"Business suit takes garden hose!"
—Judge.

Tried to Steal Pictures.
MEXICO CITY, July 17.—Ignacio Martinez, a young Mexican painter, last night attempted to steal from the San Carlos Fine Arts school of this city several of the most valuable paintings, among them four Mexican worth about six million pesos, but was captured before he could leave the school. He said he intended to take the pictures to New York and Europe and sell them.

Contractor A. P. Wondolowski left last night for Cleveland, Ohio, for a few weeks' visit. All his business matters and construction work will be in charge of his nephew, Edward Wondolowski, and a building work in care of Mr. Richardson.

Card of Thanks.
We wish to express our thanks to our kind friends and neighbors for their kindness during the sickness and death of our darling little girl, MRS. AND MISS J. J. KOSCHKE.

Special Sunday table d'hôte dinner, 25c per plate, Oklahoma Cafe—Admission.

ADDITIONAL SOCIETY

Jolly Swimming Party.

Friday morning, long before the sun got on duty, a merry party of pleasure seekers, headed by a car for an early morning plunge in the lake and a campfire breakfast. Miss Della Mount was the hostess, and the affair was given in honor of Miss Annie Ladd, who is visiting here.

The guests were Miss Annie Ladd, Miss Gertrude Robinson, Miss Josephine Layman, Miss Lucille Robinson, Miss Frankie Moore, Mr. Vernon Costello and Mr. Glenn Robinson. Mrs. Frank White, and Mrs. Luster Chapman the party.

All-Day Picnic.

Mrs. Frank White, of North Tulsa, was hostess to a number of her friends last Tuesday, when she gave an all-day picnic on Delaware creek. The festivities began with a campfire at sunrise, followed by fishing, boating and swimming. The party reached home at midnight.

Hammocks Left Last Thursday.

Mr. and Mrs. Alfred Hammock, accompanied by their nephew, Mr. Hammock, left Thursday evening for Kansas City. From Kansas City, Mr. and Mrs. Hammock go to Colorado to spend the summer. Mr. Hammock will visit his aunt, Mrs. Dwyer, in Mahan, Mo.

Picknicked at Sand Springs.

A jolly party, composed of Miss Ina Fountain, Miss Helen Holmquist, Miss Laura Kohn, Miss Edna Shumway, Mrs. Chester Truette, Mr. R. C. Hickey, Mr. L. R. Shumway and Mr. Rudy East, picked up Sand Springs park Tuesday evening, enjoyed the park atmosphere, and a splendid picnic supper.

Mrs. Eugene Horton and baby have returned from a pleasant outing at Wachita club.

Mrs. Mary Johnson, who has been seriously ill at the home of her son, H. H. S. Gordon, 208 North Denver, is much better.

Yacorta Dance.

The Yacorta and their friends enjoyed a pleasant informal dance at Prater's hall last Friday evening.

Mr. and Mrs. A. W. Leonard have gone to Pomona, Calif., on an extended trip.

Mr. W. C. Jenkins will return from his western trip tomorrow. He has been away about two weeks.

Mr. G. H. Butler has gone to Eureka Springs, Ark., to spend the summer.

Mr. Fred Owsenbeck left Saturday to join his family in Colorado Springs for the rest of the summer.

Mr. A. S. Bradshaw returned from a fishing trip at Claremore Friday.

Mr. L. L. Hutchinson and family of 1217 South Baltimore, have gone to California for the summer.

Dr. Lucile Phillips has returned from a two weeks' vacation in Michigan.

Miss Nova Ratcliff of Vinita, who has been the guest of Miss Leona Galbreath, 1301 South Boulder, returned to her home Friday.

Mr. Jack Rushmore of the Gulf Pipe Line Co., left Friday for a two weeks' vacation.

To Leave This Week.
Miss Alice Kirkbride, 911 South Boston, accompanied by her mother, Mrs. T. E. Kirkbride, will start on an

Monday Specials at Vandever's

First Floor

50 pieces of fine Batiste, Lawns and Organdies; regular 15c and 18c values; any style or colors you might wish; special Monday, per yard, 11c

We will sell special all next week all our stock of Trunks and Bags at 20% DISCOUNT.

50 pieces of extra fine quality Lace in a big variety of styles and widths; worth 25c per yard; special Monday, per yard, 11c

800 yards of 36-inch fancy White Flaxon in 12 to 15 different styles; regular 25c sellers; special Monday, per yard, 15c

15 pieces of plain colored Batiste, 36 inches wide; regular 50c quality; special Monday, 25c per yard

One lot of Ladies' Fancy Neckwear in a variety of styles; regular 75c and \$1 values; special Monday, your choice for 59c

One lot of Ladies' Neckwear in a variety of styles and qualities; odds and ends; priced special Monday, your choice, 29c

We still have on hand about 500 yards of odds and ends in Fancy Silk; 27 to 40 inches wide; new number added for Monday, which we will close out at, 39c per yard

Second Floor

All our stock of Summer Silk Street and Evening Dresses, on sale Monday and all next week at ONE-THIRD off.

50 Ladies' Wash Skirts with Russian trim; white pique and raique; regular \$5 sellers; special Monday, each, \$3.35

15 Ladies' Wool Skirts, with long time; new, just received; light colors; regular \$6.50 values; special Monday, each, \$4.35

Choice of any Ladies' Summer Dresses that we have on hand at ONE-THIRD off.

We still have quite a few garments of odds and ends in muslin undergarments that we are offering to close out at ONE-HALF price.

Five dozen Children's Rompers; ages 2 to 6 years; made from a good quality of gingham; regular 50c sellers; special Monday, each, 39c

We will sell special all day our stock of Spring and Summer Wool Skirts Monday, ONE-THIRD off.

We still have on hand about six dozen Children's Wash Dresses; all ages; values up to \$2.75; special Monday to close, 69c each



HOTEL SNAPP

Excelsior Springs, Missouri

Modern, Absolutely Fireproof, American Plan, Popular Prices.

Finest Bath House in the West in Connection with the Hotel

During the hot months, spend a few weeks at this famous health and pleasure resort, amidst the wooded hills of north Missouri; drink the wonderful mineral waters that are potent for all kinds of stomach troubles, diseases of the kidneys, and rheumatism. For recreation we offer you the finest golf course in the west; good fishing, horseback riding, etc.

ADDRESS MANAGER FOR BOOKLET AND FULL INFORMATION.

through the great northwest and southern California. Their itinerary includes Minneapolis, points in Dakota, Seattle, Vancouver, San Francisco, and Los Angeles. They will be away about three months.

Mr. E. S. Young of the First National bank returned Wednesday from a two weeks' vacation spent in Kansas City.

Mrs. A. P. Wondolowski and children, 828 South Broadway, have gone to Minneapolis, Minn., to spend the summer.

Miss Lena and Howard Landford of Springfield, Mo., are the guests of the Misses Wickizer, 301 South Elwood.

Miss Myra Cagwell, Mr. and Mrs. Sam Lewis and Miss Margie Davis left for Colorado Springs Thursday.

Mr. and Mrs. J. H. Alexander and daughter, Pearl, Miami and Jane, leave tomorrow for Detroit, Mich.

Mr. W. O. Robinson and family leave tomorrow for Colorado. They will make the trip in their car.

Misses Gertrude, Gayle and Jean Pettus have gone to Boulder, Colo., for the summer.

Miss Zella Maudling left Friday for Seneca, Mo., where she will spend her vacation.

Miss Sarah Hunt returned home Wednesday.

Misses Mildred and Mary Walsh, daughters of Mr. Robert Cooper Walsh, 218 South Cheyenne, have gone to Joplin, Mo., for a visit with

Miss Evelyn Mainwaring of East Twelfth Street, left for California several days ago, where she will spend the remainder of the summer. Her brother accompanied her as far as Kansas City.

Mrs. Willie Godfrey and her daughter, Miss Gertrude Dinwiddie, of San Jose, Texas, are here for a visit with Mrs. J. M. Wilson of West Tulsa.

Mrs. G. C. Gaddis was called to St. Paul, Minn., yesterday on account of the serious illness of his father, Mr. T. A. Gaddis.

Miss Wilfred Heeder left yesterday afternoon for Oglethorpe, Ga., where she will visit Miss Louis Gribson for the next two months.

Mr. J. M. Durell, wife and son, left Friday for Houston, Minn., where their son will go on an operation at the Mayo sanitarium.

Mr. and Mrs. P. J. White were called to Gulfport, Miss., Wednesday, on account of the illness of Mrs. White's father.

Mrs. Vera Gayne, who has been vacationing at Wauwilla club for the past two weeks, returned home Thursday evening.

Have Planned Delightful Trip.
Mr. and Mrs. R. H. Parker of North Cheyenne expect to leave about the first of August on an extended trip

Friday. From Joplin they will visit several points in the Ozarks. They will be away several weeks.

Miss Nita Johnson left for Colorado yesterday.

Sunday, July 19.

BREAKFAST.

Cereal, Bacon Cuts

Moravian Bread, Coffee

DINNER.

Veal Potatoes Bisque

Roast Leg of Lamb, Mint Sauce

Rice, Cauliflower, Green Peas

Dressed Lettuce, Pepper Ribbon

Coffee Ice Cream in halves of

Charlotte

STUPPER

Tuna Fish Hamsters

Roiled Sandwiches, Cream Cakes

Food Tea.

Supper.

Hot Tea.

Hot Tea.

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